

Jennifer Marie Greenley

Motivated and talented team player with strong leadership skills, exceptional design aptitudes and experience in the fields of Multimedia CBT/WBT production, 3D production, Web Design, Graphic Design, and Publications Production.

PROFESSIONAL EXPERIENCE

Multimedia / Publications Art Director
MacAulay Brown, Inc.

2004 – Present
Tyndall Air Force Base, FL

Provides multimedia, publications, and graphical products to the United States Air Force Civil Engineering Support Agency and joint military communities. Leads a team of multimedia and print designers, ensuring a quality product surpassing customer's expectations. Monitors and delegates graphical tasks on multiple projects to ensure they are on track and due dates are met. Also designs and develops various training and product manuals and catalogs, such as the Air Force wide Airman's Manual and the Modernization Capabilities Review. Solutions include Macromedia Flash based e-learning training modules adhering to SCORM guidelines, 3D visuals and animations, Flash animation, GUI development, web design, photography, digital illustration, and various print and marketing materials. SCORM support includes XML manifest authoring, SCO creation and packaging, and media analysis focusing on web deliverable content. Additional implementation of Instructional Design methods and skills has created a robust process driven approach that increased customer interaction and quality of products. A recent web based training course, Emergency Response Operations, has been an incredible success with over 50,000 registered users taking the course, garnering praise from FEMA's National Integration Center. Also developed and implemented company's graphic and multimedia standards, resulting in an increased productivity rate and higher quality product.

Web Design and Technology Instructor
Bay High School

2003 – 2004
Panama City, FL

Responsibilities include planning lessons, which align with the United States' No Child Left Behind Act, Florida's Sunshine State Standards, and the Curriculum Technology guidelines for Bay District Schools. Preparing students for standardized tests such as the Florida Comprehensive Assessment Test, and the SAT. Researching new topic areas and maintaining up-to-date subject knowledge and curriculum. Adapting resources for differentiated learning to accommodate various learning styles. Structuring classroom management to align behavior and procedures resulting in beneficial constructive learning. Taught advanced web design to 10th through 11th grade students involving various multimedia technologies and components such as Flash, DreamWeaver, HTML, CSS, design principles, usability, information architecture, user experience, typography, and layout. Instructed Computer Applications to 9th through 12th grade students, which included basic computer and Microsoft Office skills.

Graphic Designer
Autoware Technologies

2002 – 2003
Panama City Beach, FL

Responsible for creating applicable vehicle and wheel graphics, compiling images into the company's automotive software, redesigning and maintaining the company's website, and maintaining online version of the company's automotive software.

Assistant Web Designer
Stetson University

2000 – 2001
Deland, FL

Assisted in the design and development of Stetson University departmental websites. Also aided in the establishing of a unified university website design. Focus primarily on creative graphical design for web implementation.

Office Manager
General Laser, Inc.

1999
Fort White, FL

Responsibilities included public relations with International and Domestic clientele, general clerical duties, and maintaining company finances. Also maintained company web page and designed several published magazine ads.

Photography Technician
Romo Photo of the Brian - Olson Corporation

1997-1999
Panama City, FL

Tasks included the technical operations of film and photograph development, operation and maintenance of machines such as the Pako, HOPE, Kodak's Create-a-Print, and Agfa's MSC 2 – 3, as well as digitally restoring damaged photographs.

EDUCATION

Capella University
Master of Science in Instructional Design for Online Learning

Minneapolis, MN
Presently Pursuing

Stetson University
Bachelor of Arts in Digital Art with Electronic Business Technology and Fine Art minors.

Deland, FL
1998 - 2002

Graduated with a major GPA of 3.4 and an overall GPA of 3.3. Outstanding student in all areas, and held several academic scholarships.

HIGHLIGHTED SKILLS

Specialized Software – Adobe Creative Suite, Macromedia Studio MX Professional, Allaire HomeSite, FrontPage, Alias Maya, Discreet 3D Studio Max, Adobe After Effects, Adobe Premiere, Director, Final Cut Pro, Microsoft Office, AppleWorks, Jasc Paint Shop Pro, Adobe Streamline, Reload Editor.

Operating Systems – Windows 9x, NT, 2000, ME, XP. Mac OS 8, 9, and X.

Specialized Skills – Web design pipeline, 3D production pipeline, project management, light JavaScript, action script, and PHP, intuitive problem solving skills, group leadership, classroom management, HTML, XHTML, CSS, SCORM Theory, SCORM XML Manifest Authoring, SCORM Content Packaging. I hold a Secret Clearance.